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FOR IMMEDIATE RELEASE

ASCEND EDUCATION NAMES MIKE EDGREN AS DIRECTOR OF MARKETING AND COMMUNICATIONS

Shreveport, LA (December 13, 2011). Ascend Education creators of the award winning, educator developed Ascend Math, today announced the appointment of Mike Edgren as Director of Marketing and Communications. Working closely with the Ascend Management Team, Edgren will lead efforts to spread word of Ascend Math's success in the classroom to educators across the country.

Edgren comes to Ascend Education from Renaissance Learning where he served as Sr. Vice President of Marketing. He has more than 25 years experience developing award-winning marketing communications.

"Mike brings vast experience that will help us reach out to more math educators and show them the proven benefits of Ascend Math," said Kevin Briley, CEO of Ascend Education. "He is truly passionate about helping educators to close the gaps and raise math scores for every student."

In addition to ramping up marketing activities, Edgren will help Ascend Math build strong relationships with their many partner schools.

"I am really impressed with the success Ascend Math is having in our partner schools," said Edgren. "Ascend Education is really listening to math teachers and providing the support and tools they need to help their entire class, one student at a time. What's more, Ascend has schools helping other schools and teachers helping teachers."

About Ascend Math®

Ascend Math® is a research based instructional resource in which students have proven to achieve two or more grade level gains in a six month period. This web delivered individualized intervention resource identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Study plans align by grade level to National Council of Teachers of Mathematics (NCTM) standards, Core Curriculum and state standards. Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math® is currently used by hundreds of schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit www.ascendmath.com

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