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**FOR IMMEDIATE RELEASE**

**ASCEND MATH NAMED “READERS’ CHOICE TOP 100 PRODUCTS”  
BY DISTRICT ADMINISTRATION MAGAZINE**

**Shreveport, LA** – December 2, 2013 — Ascend Math<sup>®</sup> has been recognized for making a positive difference in education by K12 leaders who named it to District Administration magazine’s “Readers’ Choice Top 100 Products for 2013.”

The winners, selected by District Administration’s editors from a record 1,800-plus nominations, were products that received the highest number of nominations and best descriptions from K12 leaders. The Readers’ Choice Top 100 has been announced online and in the December issue of District Administration. This marks the second time Ascend Math has been named to the Top 100 having been previously honored in 2011.

In recognizing the most innovative products, the annual District Administration Readers’ Choice Top 100 Products award informs superintendents and other senior school district leaders about products their colleagues around the country are using to help their districts excel.

“The fact that we had a record number of readers participating in this recognition program is a testament to the interest that K12 leaders have in products for improving educational outcomes and operational efficiencies,” says JD Solomon, District Administration’s editorial director. “All of the honorees in our Top 100 program should be very proud of their achievement.”

“It is indeed an honor to be chosen as one of the best products for education not once but twice,” said Kevin Briley, CEO of Ascend Math. “It goes to show that when you really make a difference in the lives of educators and their students that positive impact is appreciated.”

**About Ascend Math<sup>®</sup>**

Ascend Math is a research-based instructional resource in which students have proven to achieve two or more grade level gains in a six-month period. This web-delivered individualized intervention resource identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math is currently used in more than 500 schools and districts serving tens of thousands of students throughout the U.S. and Canada.

Visit [www.ascendmath.com](http://www.ascendmath.com)

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