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**FOR IMMEDIATE RELEASE**

**RECKLESS PURSUIT MATH-VENTURE IS A FUN, FREE INTERACTIVE MATH ACTIVITY  
AND CONTEST FOR CLASSROOMS**

**Shreveport, LA (Nov. 1, 2012)** Ascend Education announced today the launch of the Reckless Pursuit Math-Ventures Interactive Blog and Contest for Classrooms.

Reckless' Pursuit is a free interactive blog contest created specifically for classrooms. Fictional math-venturer "Reckless" Rick Carter is lost. Classrooms are invited to read Rick's weekly journal entries and use the clues to guess where he is. In each blog entry Rick will be faced with a math challenge he is unable to solve on his own. Students work together to come up with the answer while using the clues in the blog to find Rick. Each math problem includes free help in the form of online Ascend Math video tutorials and virtual manipulatives.

"Reckless Pursuit gives teachers an opportunity to introduce real word math problems, geography, and even a little history each week." said Kevin Briley, CEO of Ascend Education. "It also provides the opportunity to hone educational internet searching skills. Its purpose is to add a little fun while complementing what the teacher is already doing without significant demand on classroom time."

The first blog entry appeared on Monday October 29. Already, teachers are commenting. "The best part of today's clue is that it fit in perfectly with the lesson I taught in their Algebra I class," wrote Marge Harris, Math Department Chair at St. Pius X High School in Houston, TX. "Hopefully they realize a little better that we really DO use math in real life!"

Reckless Pursuit Math-Ventures will continue with new weekly math-ventures through December 12, 2012. All educators and interested parties are invited to take part at <http://ascendmath.com/rblog/>.

**About Ascend Math<sup>®</sup>**

Ascend Math<sup>®</sup> is a research based instructional resource in which students have proven to achieve two or more grade level gains in a six month period. This web delivered individualized intervention identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Study plans align by grade level to National Council of Teachers of Mathematics (NCTM) standards, Core Curriculum and state standards. Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math<sup>®</sup> is currently used by hundreds of schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit [www.ascendmath.com](http://www.ascendmath.com)

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