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FOR IMMEDIATE RELEASE

Ascend Releases Flash Card Math

Free basic math literacy application aids student achievement in tough times.

(Denver, CO.) Ascend Education announced today the availability of Flash Card Math, a technology-based program that reinforces basic addition, subtraction, multiplication and division facts for students with skill gaps at any age. Flash Card Math offers FREE fingertip access to hundreds of practice problems that students can work through at their own pace, in the classroom, in after school programs, at home, or anywhere.

Basic Math Skills Key to Future Success

The National Council of Teachers of Mathematics tells us, “Students who take algebra and geometry go on to college at much higher rates than those who do not (83% vs. 36%).” And a 2008 report from the National Math Advisory Panel notes that fluency in whole numbers is part of the “critical foundation” of skills that are key for success in algebra. Additionally, the NMAP report points to the power of digital resources in addressing skill deficiencies. “Technology-based drill and practice activities can improve student performance inmathematics.”

Economical Solution for Tough Times

The current economic situation means school budgets are more pared down than ever. Ascend’s Flash Card Math gives schools a chance to close the achievement gap without the need to tap into the ever-shrinking dollars already being stretched to help kids make precious achievement gains in both classroom and high-stakes tests. Flash Card Math empowers students at all grade levels to guide their own basic facts reinforcement and review while also boosting districts’ ability to meet AYP goals.

“Schools across the country have been requesting a straight-forward math facts drill and practice application to help build their students’ math automacity,” says Marjorie Briley, Ascend’s VP of Business Development. “With Flash Card Math, we are delighted to be offering a practical, self-paced program that students can use on their own. Flash Card Math rounds out The Ascend Math Solution resources available for improving student achievement from 3rd grade through Algebra I and beyond.” To preview Flash Card Math, visit <http://www.ascendedu.com/flashMath/index.html>.

Flash Card Math Features

Ascend’s Flash Card Math offers the following advantages for schools and students:

- Comprehensive reinforcement in basic addition, subtraction, multiplication and division skills
- Practice in whole numbers from 0-10
- The option to activate a motivating self-timer
- Self-guided review allowing learners to work independently and at their own pace
- The Ascend Flash Card application is free to schools
- Online application is available 24/7
- Problems provide ongoing “correct answer” guiding feedback

Flash Card Math will be released at NSBA’s T+L Conference in Denver (booth number 729) October 29th and 30th 2009.

Research Cited

- **NCTM study:** [http://illuminations.nctm.org/FamilyGuide/FamilyGuide_FullText.pdf#search=%22correlation%](http://illuminations.nctm.org/FamilyGuide/FamilyGuide_FullText.pdf#search=%22correlation%22)
- **NMAP Report:** <http://www.ed.gov/about/bdscomm/list/mathpanel/index.html>

About Ascend Education

Ascend Education is a Summit Interactive company. Summit Interactive is an established leader in K-12 mathematics intervention. Established in 1987, the company’s solutions are now used by more than 5,000 schools and universities and are widely supported by math educators in secondary and adult learning environments. The company’s programs are based on scientific research and are recognized for their abilities to measurably improve students’ comprehension and performance in math.

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