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Ascend Math Extends Instructional Offerings to Early Elementary Students
Math resources now available for kindergarten – second grade students

Shreveport, LA (**September 30, 2010**) - Ascend Education announced today the release of a new line of math instructional resources for kindergarten through second grade, thereby expanding the Ascend Math curriculum offering from Kindergarten through high school.

This product responds to a demand from schools that experienced success with Ascend Education's math instructional content for upper elementary students, as well as to requests from school districts seeking a comprehensive product offering which can impact success at all grade levels.

Ascend Math K2, like all Ascend programs, provides instructional content which is based on extensive research studies proving that the more a student is engaged in the learning process, the stronger their achievement. Ascend Math's multiple modalities of instruction, including award-winning videos, means that students can work independently in class, in computer labs, in before/after school programs and at home, while always receiving consistent, individualized instruction.

Ascend Math K2 is based on the concept that today's students think differently than students of previous generations. Even at early elementary levels, today's students are accustomed to digital input on a nearly constant basis, want immediate access to information, instantaneous feedback, and prefer using graphics as well as (or instead of) text to assimilate information (Prensky, *Digital Natives, Digital Immigrants*, 2001).

Ascend Math K2 provides students with consistent, positive feedback which can motivate a child to persist in their math learning efforts. Schools using Ascend Math have clearly seen that students using computer-assisted instruction (CAI) are consistently scoring significantly higher than students learning the same material through traditional instruction.

Ascend Math provides video-based instruction, high interest explorations, as well as immediate, individualized and private feedback on progress, which meets the increasing demands of "digital native students," who want to structure and pace their own path to learning new concepts.

"We are pleased to expand Ascend Math's offerings to early elementary students and instructors," said Kevin Briley, CEO of Ascend Education. "Given the success schools have had with Ascend Math's programs at upper grade levels, we have seen an increased demand to bring our programs to even more students. Ascend Math K2 is an effective, research-based, multimedia solution that will help close math achievement gaps for students in early elementary grades."

Key characteristics of Ascend Math K2 include:

- Diagnostic assessment enables Ascend to provide instruction for students at their functional skill level, resulting in immediate success for students;
- Multi-modality instructional activities and automated study plans tied directly to assessments;
- Fully customized learning experience for each student – students skip material they have mastered and only focus on material they have yet to learn;
- Ability for students and parents to monitor student progress and be motivated by success; and
- Automated reports, minimizing assessment burden on teachers and administrators.

Visit us at: http://ascendmath.com/K2_Demo/index.html.

About Ascend Math

Ascend Math is a Summit Interactive company. Summit Interactive is an established leader in K-12 mathematics intervention. Established in 1987, the company's solutions are now used by more than 5,000 schools and universities and are widely supported by math educators in secondary and adult learning environments. The company's programs are based on scientific research and are recognized for their abilities to measurably improve students' comprehension and performance in math. Schools using Ascend Math programs have consistently demonstrated success in closing student achievement gaps.