

Contact:
Mike Edgren
VP Marketing and Communications
Ascend Education
(877) 843-0277

FOR IMMEDIATE RELEASE

RESEARCH SUPPORTS INTERACTIVITY IN MATH INTERVENTION PROGRAM

Shreveport, LA 1/29/2015 Ascend Education recently announced the completion of additional interactivity added to its award-winning online math lessons.

“More than a year ago, we made the conscious decision to add a greater level of interactivity to the online lessons in Ascend Math,” said Kevin Briley. “After thousands of hours of research and development, the addition of increased interactivity to Ascend Math video lessons is complete. Ascend Math was already among the most interactive math intervention resources available. We saw the opportunity to go further.”

The reasons for adding interactivity are firmly based in research. A study done in the psychology department at Wichita State University concluded that the degree of interactivity in a web-based learning program has a substantial effect on the results. [The Role of Interactivity in Web-Based Material](http://psychology.wichita.edu/surl/usabilitynews/62/interactivity.htm) examined students divided into three groups experiencing the same web content with varying degrees of interactivity. Those students working most interactively with a web program attained significantly higher pre to post-test gains. The students also reported a greater sense of satisfaction and spent nearly double the amount of time on task compared to the other groups. See <http://psychology.wichita.edu/surl/usabilitynews/62/interactivity.htm>

Educators and students using Ascend Math agree that increased interactivity aids learning in math intervention students. In a recent survey, educators using Ascend Math had the following to say:

“They like the interactivity. The students are surprised when they see their name in the captions.”

“Students enjoy the interaction. The interactivity makes this program unique.”

“I think it helps them to remain focused on what objective is being taught”

The Ascend Math website includes several examples of the program's interactive student experience. Please visit. http://ascendmath.com/student_experience/index.html

About Ascend Math®

Ascend Math® is a research based adaptive instructional resource in which students have proven to achieve two or more grade level gains in a six month period. This online individualized intervention resource identifies skill gaps, prescribes targeted instruction, and motivates students to achieve their maximum performance and potential.

Ascend Math is written to Common Core and rigorous state standards. Instruction is delivered in a logical math sequence and students can progress at their own pace and track their own progress and success. Ascend Math® is currently used by hundreds of schools and districts serving tens of thousands of students throughout the U.S. and Canada. Visit www.ascendmath.com

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